

WBP

Wellness Business Partners GmbH

Snapshot Presentation

WBP

CONSUMER HEALTHCARE ADVISORS

Wellness Business Partners - Overview

WBP

Healthy living & active lifestyle (HL&AL) industry experts

- Highly attractive segments of most consumer oriented industries
- Driven by sustainable growth trends (e.g. healthy living, aging population)

Senior level management consulting and investment banking services

Broad client base

- Industry outsiders exploring HL&AL opportunities
- Industry insiders wishing to grow, professionalize or exit their businesses
- Private equity funds seeking HL&AL investment opportunities

Entrepreneurial team with a complementary blue chip experience base

Founded in 1999 with offices in Frankfurt

Global reach through WestEnd Alliance partners



We offer tailored services for our clients' unique circumstances

WBP offers a comprehensive set of corporate finance services. The Firm is fully involved in the structuring and execution of transactions.

Due to their in-depth industry know-how **WBP** principals support their clients solving top-management challenges in many corporate and market related areas.

Mergers & Acquisitions	<ul style="list-style-type: none">• Divestitures• Acquisitions & mergers
Financial Engineering	<ul style="list-style-type: none">• Capital raising, private placements• Balance sheet restructuring
Valuation	<ul style="list-style-type: none">• Valuations• Fairness opinions
Industry strategy	<ul style="list-style-type: none">• Market research and industry insight• Market (entry) strategy development
Operative support	<ul style="list-style-type: none">• Integration support• Interim and turn-around management
Corporate reviews	<ul style="list-style-type: none">• Partner & acquisition target search• Commercial and financial due-diligence

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